

Exhibitor / Sponsor Information

About: South Carolina's public alcohol and drug abuse system is made up of 31 county alcohol and drug abuse authorities that provide prevention, intervention and treatment services in all 46 counties. Each of these county authorities is governed by a board comprised of local residents who volunteer their time to provide guidance for their respective county authorities.

Each year, the directors of the 31 county authorities, all members of the Behavioral Health Services Association of SC, Inc., sponsor a seminar as a training and recognition event for these board members from throughout the state. The Board Seminar is scheduled to take place January 31 - February 2, 2025, at the Embassy Suites located in Kingston Plantation in Myrtle Beach, SC. I would like to invite you to participate as an exhibitor and/or sponsor in order to give you a tool to promote your products and/or services to this specific audience.

Set-up: Friday, January 31, 2:00 - 4:00 PM
Saturday, February 1, 7:00 - 8:00 AM

Exhibit Times: Friday, January 31, 4:00 PM - 6:00 PM, Conference Attendee Registration
Saturday, February 1, from 8:00 AM - 4:30 PM, All Attendees

Breakdown: Saturday, February 1, after 4:30 PM

Exhibitor : Complimentary - BHSA Member Agencies Only
\$250 Fee - Non-Profit Organizations
\$500 Fee - Regular / All Other Organizations

This fee will include one six-foot table for your exhibit and two chairs.

Location: Cambridge Hall DE
Embassy Suites at the Kingston Plantation
9800 Queensway Boulevard, Myrtle Beach, SC 29572

SPACE IS LIMITED... REGISTER TODAY.

Available sponsorship opportunities are listed on registration form.

If you need accommodations for the seminar, a block of rooms has been reserved at the Embassy Suites, Kingston Plantation. Individual reservations can be called into 1-800-876-0010, select Embassy Suites and reference group BHSA to receive the group rate of \$141 per night per room in the Embassy Suites or \$129 per night for a one bedroom villa, plus applicable taxes and must be booked no later than December 31, 2024 to receive this rate. All reservations booked under this group will be responsible for the resort fee of \$25/night which includes parking, WiFi and complimentary breakfast and manager's reception. To view this information online, go to http://bhsasc.org/board_seminar.html.

Sponsor and/or Exhibitor cancellations must be received on or before December 31, 2024 in order to receive a full refund. Cancellations received after December 31, 2024, will be refunded minus a \$50 administrative fee. Refunds will not be issued after January 14, 2025.

Exhibitor / Sponsor Information

Contact Person: _____ Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Exhibitor / Sponsorship Opportunities

County Showcase - Limited to county alcohol and drug abuse authorities _____

Exhibit Space - \$250 Non-Profit Rate _____

Exhibit Space - \$500 Regular Rate _____

Electrical Outlet Yes - add \$25 No _____

Promotional Service - \$100 per title provided (placed in each participants packet) _____

"Business Card" Ad in Program - \$100 _____

Bag Sponsor- 1 available at \$1,500 (logo on item to all attendees) _____

Break Sponsor - 1 available at \$750 _____

Lunch Sponsor - 1 available at \$2,500 _____

Event/Speaker Sponsor - \$5,000 (name on signage, meeting materials, brief announcements) _____

***Total Amount Enclosed** \$ _____

Will you be bringing a door prize to be given away? Yes No

Designated Exhibitor Personnel (Name and Title) for namebadge:

Please state any additional information you would like to appear in the Board Seminar Program.

Please enclose your check, made payable to "BHSA Board Seminar" with the completed application. If you are purchasing a "business card" ad, please provide camera ready copy of your business card by email to laldinger@bhsasc.org.

All completed forms should be received by December 31, 2024 at the address below:

BHSA Board Seminar
Attn: Laura Aldinger
421 Mission Court
Irmo, SC 29063

Contact Information: Phone 803.252.0268 ext 2 Email: laldinger@bhsasc.org



***The Embassy Suites requires all exhibitors to agree to the following in order to exhibit on their property. By completing and submitting this form, you are agreeing to the following.**

Exhibitor Responsibility Clause: To the fullest extent permitted by law, the person/legal entity described as "Exhibitor" in this clause and in this exhibitor contract (regardless whether such person/legal entity is also described as "Exhibitor" in this contract) hereby assumes full responsibility and agrees to indemnify, defend and hold harmless Embassy Suites ("Hotel") and Hotel's owners, managers, subsidiaries, affiliates, employees and agents (collectively, "Hotel Parties"), as well as **Behavioral Health Services Association of SC, Inc.** ("Group"), from and against any and all claims or expenses arising out of Exhibitor's use of the Hotel's exhibition premises. Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor's indemnity obligations in this clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. The Hotel Parties and Group shall be named as additional insureds on such policy, and Exhibitor shall supply the Hotel with a Certificate of Insurance at least 30 days prior to the use of the exhibition premises. The Exhibitor understands that neither the Group nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.